

# The Global Event Tech Summit

By ConferenceNews

PLATINUM SPONSORS

**cvent**<sup>SM</sup> IMMERSIVE 

## DELEGATE INFORMATION PACK

13-14 NOVEMBER 2024 | DE VERE HORSLEY ESTATE

[WWW.EVENTS.CONFERENCE-NEWS.CO.UK/GLOBAL-EVENT-TECH-SUMMIT](http://WWW.EVENTS.CONFERENCE-NEWS.CO.UK/GLOBAL-EVENT-TECH-SUMMIT) | #CNGETS24

# INTRODUCTION

## ABOUT CONFERENCE NEWS

Since 2003, *Conference News* (CN) has served as the official information hub for the UK MICE industry, establishing strong connections with event professionals and creating a platform for like-minded individuals to communicate and learn. Now with a combined community of over 100,000 industry professionals that continues to grow, *Conference News* possesses the largest community of corporate, agency and association event planners in the UK.

However, what truly sets *Conference News* apart is our close, personable relationship with the sector. This unique approach has been something we've lived by for a number of years, enabling us to form stronger connections with our community, and therefore understand their needs and wants in a far more detailed sense.



## OUR RECENT CONFERENCES



**CN Sustainability Summit 2024**



**CN Agency Leaders Summit 2024**

**TO APPLY FOR YOUR FREE DELEGATE SPACE AT THE GLOBAL EVENT TECH SUMMIT 2024, [CLICK HERE](#)**



# ABOUT THE EVENT

## WHY ARE WE RUNNING IT?

*Following the success of the previous Global Event Tech Summits, we're delighted to bring you the 2024 edition of this two-day event – built for the next generation of event planners.*

*Centred around education and personalised experience in equal measure, the summit provides an exclusive opportunity to find out how the latest tech solutions on the market can simplify and enhance your event cycle, while also enabling you to get the fast track on the current trends and rub shoulders with other tech-focused organisers in the conference and meetings industry.*

*All delegates are accepted based on their company, job title and decision-making status, creating the highest calibre of thought leadership on the latest technology developments across events globally.*

*With networking lunches, dinners & drinks, and all your accommodation covered, this is a truly unique invite only opportunity for tech-focused senior event professionals."*



**Jack Newey,**  
portfolio director at Conference News

## ON THE AGENDA FOR 2024



**PROCUREMENT VS EVENT PLANNERS:  
STRIKING THE PERFECT BALANCE OF VENUE  
MANAGEMENT TECH**



**HOW TO MOVE THE WORLD:  
EVENTS IN THE AGE OF DISRUPTION**



**THE ULTIMATE GUIDE TO EVENT APP  
ADOPTION**



**YOU CAN'T GAME SOCIAL MEDIA:  
MAKING IT WORK IN THE 2020S**



**BEYOND HUMAN-CENTRED**



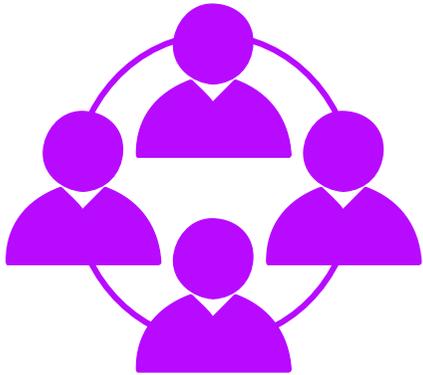
**ADDRESSING THE COST OF ADOPTING  
TECHNOLOGY**



**DELIVERING TANGIBLE ROI ACROSS THE FULL  
EVENT LIFECYCLE**

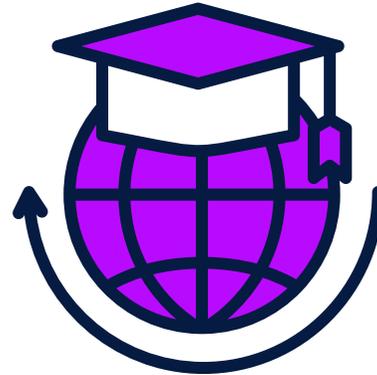
# KEY REASONS TO ATTEND

As a two-day hosted conference, which includes overnight accommodation and food and beverage included within your free to attend delegate pass, you'll benefit from the below by joining us.



## CONNECT...

...with fellow experienced event professionals, discussing common challenges and sharing expertise when implementing technology to save time and enhance events.



## LEARN...

...from senior industry figures on key challenges when integrating technology into the event cycle, offering tangible event management takeaways.



## ENGAGE...

...with a select number of event tech providers, with a pre-arranged meeting schedule built from your preferences, to trial their innovative solutions.

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# PERSONALISE YOUR LEARNING EXPERIENCE

An exclusive event geared towards company owners and directors, our inaugural conference programme will look to target some of the core challenges faced by senior leadership figures while running event agencies and the departments within them. Click the icons below to find out more about each session.



Procurement vs Event Planners:  
Striking the perfect balance of  
venue management tech



How to Move the World:  
Events in the Age of Disruption



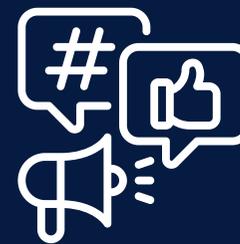
Addressing the cost of  
adopting technology



Delivering tangible ROI across the  
full event lifecycle



The ultimate guide to event  
app adoption



You can't game social media:  
Making it work in the 2020s



Beyond Human-Centred

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# YOUR CONFERENCE PROGRAMME

We've curated our agenda to balance industry-driven panel discussions, engaging keynotes and opportunities to networking with our select group of event sponsors. This has also been developed with the aim of creating an intimate and comfortable environment where you can check in and carry out personal work if needed.

Please note that this programme may be subject to change.

## DAY ONE - 13 NOVEMBER 2024

09.30 - 10.30	REGISTRATION
10.30 - 10.45	WELCOME FROM CONFERENCE NEWS
10.45 - 11.30	PROCUREMENT VS EVENT PLANNERS: STRIKING THE PERFECT BALANCE OF VENUE MANAGEMENT TECH
11.40 - 12.40	1-ON-1 MEETINGS & NETWORKING BREAK
12.45 - 13.30	DELIVERING TANGIBLE ROI ACROSS THE FULL EVENT LIFECYCLE
13.30 - 14.30	LUNCH
14.30 - 15.00	THE ULTIMATE GUIDE TO EVENT APP ADOPTION
15.10 - 16.10	1-ON-1 MEETINGS & NETWORKING BREAK
16.20 - 17.05	HOW TO MOVE THE WORLD: EVENTS IN THE AGE OF DISRUPTION
17.05 - 18.30	FREE TIME
18.30 - 19.30	DRINKS RECEPTION
19.30	EVENING DINNER

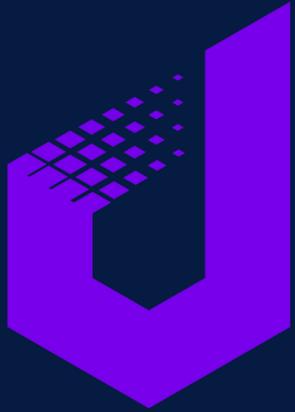
## DAY TWO - 14 NOVEMBER 2024

07.00 - 09.30	BREAKFAST
09.30 - 10.15	YOU CAN'T GAME SOCIAL MEDIA - MAKING IT WORK IN THE 2020S
10.20 - 11.20	1-ON-1 MEETINGS & NETWORKING BREAK
11.30 - 12.00	BEYOND HUMAN-CENTRED
12.10 - 12.55	ADDRESSING THE COST OF ADOPTING TECHNOLOGY
12.55 - 13.00	CLOSING COMMENTS
13.00 - 14.00	WORKING LUNCH
14.00	EVENT CONCLUDES

### KEY:

- CONTENT SESSION
- MEETING SESSION

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By ConferenceNews



13-14 NOVEMBER 2024 | DE VERE HORSLEY ESTATE

**FREE TO ATTEND FOR SENIOR EVENT ORGANISERS - REGISTER HERE!**



If you have any questions about the event, contact the team at:  
[cnevents@mashmedia.net](mailto:cnevents@mashmedia.net) or call on +44 (0) 208 481 1122.

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