



DELEGATE INFORMATION PACK

A FOCUSED TWO-DAY EXPERIENCE FOR EVENT AGENCY LEADERS

The CN Agency Leaders Summit is a leading annual gathering delivered by Conference News, offering an exclusive platform for senior event agency professionals to come together and discuss evolving challenges, share best practice and strengthen the way events are delivered.

Taking place on 7-8 September at Whittlebury Park, the summit is designed as a focused, intimate gathering for those responsible for running and leading event agencies. It brings together agency leaders for two days of strategic discussion, practical insight and peer networking in a relaxed, high-value setting.

WHAT YOU'LL TAKE AWAY

- A clearer perspective on how other event agency leaders are navigating shared challenges, from client expectations and budget pressures to talent retention and demonstrating event ROI
- Honest insight into what is working, what is not, and where agency event delivery is heading
- New thinking on the strategic questions shaping the sector, including measurement, growth, M&A and the evolving agency-client relationship
- Practical ideas drawn from real-world agency experience across industries — not theory

CONNECT

Connect with fellow senior event agency professionals to share experiences, challenges and best practice through dedicated networking opportunities.

LEARN

Learn from event agency leaders as they discuss the strategies, pressures and priorities shaping agency growth and delivery across their organisations.

INTERACT

Interact with a select number of innovative suppliers and venues to discover solutions and services that can support and enhance your future event delivery.

EVENT FORMAT

Across two days, attendees will take part in a curated content programme tailored specifically to the challenges and opportunities facing event agencies today, alongside meaningful networking in a relaxed setting.

The summit creates space for honest conversation, practical knowledge sharing and stronger collaboration among the leaders responsible for running and growing event agencies.

Expect a series of inspiring keynotes, candid panel discussions and collaborative roundtables, where leading event agency professionals share what's working, what's not, and where the agency model is heading.

EVENT SCHEDULE

DAY ONE · 7 SEPTEMBER

DAY TWO · 8 SEPTEMBER

THE FULL CONFERENCE
PROGRAMME IS AVAILABLE [HERE](#)



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A SNAPSHOT OF OUR COMMUNITY

A curated group of senior event agency professionals — all facing similar challenges and open to sharing honest perspectives. Attendees are drawn from event agencies at owner, director and head-of-function level, with direct responsibility for agency delivery, client relationships and commercial performance.



WHO SHOULD ATTEND?

Join a curated group of senior event agency professionals and elevate the way your organisation plans, manages and delivers events.

- Agency owners, managing directors and heads of events
- Senior account directors and client services leads
- Creative and production directors leading client event delivery
- Operations and experience leads overseeing agency delivery
- COOs and senior leaders with direct oversight of agency operations and growth

Spaces are limited to ensure a focused, high-value experience. Register today and position your agency at the forefront of event delivery.

2026 KEY THEMES

The 2026 programme explores the most pressing topics facing event agencies today, including: client management and retention, commercial performance and profitability, pitching and winning business, measurement and demonstrating value, supplier partnerships, sustainability, agency positioning and growth strategy, talent and agency culture, and the future of the event agency.

ONE-TO-ONE MEETINGS THAT MATTER

A core part of the experience is your personalised meeting schedule.

- Meetings are pre-arranged based on your priorities
- You are matched with relevant, trusted partners
- Every conversation is practical and commercially focused

This is not networking for the sake of it. It is time spent on conversations aimed at enhancing the way you win, deliver and grow your agency.

SECURE YOUR PLACE